STUDENTS FEEDBACK ANALYSIS REPORT

As part of the process improvement initiative, the office of IQAC, administered in Nov 2012, a survey that evaluates student satisfaction with the present condition prevailing in the institution; and the suggestion for commencement of a new degree course in the same discipline.

Objectives

- Measure students' level of satisfaction in relation to the admission procedure, infrastructural facilities, office administration, library, teaching methodology, ICT enabled teaching and syllabus and curriculum.
- To identify the level of awareness of new courses in the same discipline among the students.

Courses Proposed:

➢ B.Com Computer application
➢ B.Com Marketing and E Commerce
➢ B .Com Travel and Tourism
➢ B.Com Finance

Methodology

The student satisfaction feedback survey was proposed. A five point rating scale was employed for the purpose.

Sample

The sample consisted of 120 students surveyed in two phases.

Programme: B.Com

Results

1. Students expressed their satisfaction in understanding most of the subjects except a few
2. Students were satisfied with the latest technologies and developments adopted in the subjects.
3. They are satisfies with curriculum and knowledge content imparted by the faculty; though some of them pointed out the deficiencies in the curriculum and syllabus.
4. Students opinioned that the admission procedure and office administration was smooth though a lower majority has some issues with the administration.
5. The infrastructural facilities provided by the institution were good as per students' feedback.
6. The students are not satisfies with the cleanliness in the college.
7. The academic and non academic books provided by the college library is good, but some of them request for additional non academic books.
8. As per the survey results, faculties are have an excellent teaching methodology and skills.
9. As part of the awareness of new courses in the same discipline, students are well aware about the necessity of starting a new professional course in the same discipline.

10. Majority of the students are of the opinion that among the courses suggested by the college, B.Com Computer application is an excellent choice.

Action Suggested for Improvement

1. College and department level seminars and workshops need to be conducted for the benefit of the students.
2. Innovative lecture sessions in different fields may be provided.
3. Suggestions were proposed for more practical oriented teaching sessions.
4. College management was informed about the necessity of having a clean college, and the need for starting such clubs which would assist in making the students themselves aware of such cleanliness.
5. The syllabus restructuring and curriculum development need to be informed to the university.
6. Transparency in the admission procedure and administration wing of the college need to be ensured.
7. Among the proposed professional courses, B.Com Computer Application was the most preferred course among the other electives. The same need to be taken into consideration while applying to the University for a Fresh Course.
8. College library need to be equipped with a wide range of non academic books.

   Apart from the feedback proposed from the students, feedback from the stakeholder need to be incorporated for this purpose. Such feedback may be collected through:
   a. Class Committee Meetings
   b. PTA Meeting
   c. Employer- Employee Sessions
   d. Alumni feedback.

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